

SIGNS AND ADVERTISEMENTS STRUCTURES (BILL-BOARDS ETC)			
Zoning			
ZONE A			
Nsawam Road (Abeka Junction to ABC Junction)			
N1 / George Walker Bush Highway (Dimples Roundabout to Kata Hotel)			
Achimota Forest Road (From Dimples Roundabout to Ghana Airways Juntion, Kissieman)			
Achimota School Police Station to New Achimota Overhead			
Darkuman Road (Nyamekye Junction to Alafia Junction)			
ZONE B			
Suburbs & Areas not specified above			
First Party Signs and Billboards (Owner of structure advertising own product, services, events etc on own business premises)			
Walls or Window or Roof Signs (First Party)			
Maximum Area in square Meters	Zone	A GH¢	B GH¢
Up to 1.0		43.00	38.00
Up to 5.0		217.00	192.00
Up to 10.0		435.00	385.00
Up to 15.0		652.00	577.00

Up to 20.0		870.00	770.00
Up to 25.0		1,087.00	962.00
Up to 30.0		1,305.00	1,155.00
Above 30.0 (Max 36.0)		2,175.00	1,925.00
Projecting Signs (First Party)			
Up to 1.0		21.00	19.00
Up to 5.0		108.00	96.00
Up to 10.0		217.00	192.00
Up to 15.0		326.00	288.00
Up to 20.0		435.00	385.00
Up to 25.0		543.00	481.00
Up to 30.0		652.00	577.00
Above 30.0 (Max 36.0)		1,087.00	962.00
Freestanding or Sky Signs (First Party)			
Up to 1.0		87.00	77.00
Up to 5.0		435.00	385.00
Up to 10.0		870.00	770.00
Up to 15.0		1,305.00	1,155.00
Up to 20.0		1,740.00	1,540.00
Up to 25.0		2,175.00	1,925.00
Up to 30.0		2,610.00	2,310.00
Above 30.0 (Max 36.0)		4,350.00	3,850.00

Third Party Signs and Billboards (Owner of structure advertising products, services, events etc of another person) Except otherwise stated, fees are per face/panel/street light pole			
Billboards (Third Party)			
Designation			
Maximum Area	Maximum Area in square Meters	A GH¢	B GH¢
16 Sheet	6.00	384.00	324.00
32 Sheet	12.00	768.00	648.00
40 Sheet	16.00	1,024.00	864.00
48 Sheet	18.00	1,152.00	972.00
96 Sheet	36.00	2,304.00	1,944.00
ROOFTOP	60.00	3,840.00	3,240.00
ROOFTOP-BACKLIT	36.00	2,304.00	1,944.00
BACKLIT	18.00	1,152.00	972.00
DIGITAL ULTRAWAVE	18.00	3,240.00	2,520.00
UNIPOLE	108.00	6,912.00	5,832.00
Other Third Party Signs / Advertisement Structures			
Banners / Bountings (Fee per day)			
Maximum Area in square Meters		A GH¢	B GH¢
Up to 1.0 Sq Mtr		9.00	7.00

Up to 5.0 Sq Mtr		40.00	30.00
Up to 10.0 Sq Mtr		80.00	60.00
Up to 15.0 Sq Mtr		120.00	90.00
Up to 20.0 Sq Mtr		150.00	120.00
Up to 25.0 Sq Mtr		200.00	150.00
Up to 30.0 Sq Mtr		240.00	180.00
Above 30 (Max 36.0)		368.00	276.00
Posters (Fee Per Day)			
Up to 1.0 Sq Mtr		8.00	6.00
Up to 5.0 Sq Mtr		40.00	30.00
Up to 10.0 Sq Mtr		80.00	60.00
Up to 15.0 Sq Mtr		120.00	90.00
Up to 20.0 Sq Mtr		160.00	120.00
Up to 25.0 Sq Mtr		200.00	150.00
Up to 30.0 Sq Mtr		240.00	180.00
Above 30 (Max 36.0)		268.00	276.00
Wall Drape / Building Wrap (Per Sq Meter Per Week)	Zone	GH¢	
	A	5.60	
	B	4.20	
Bus Shelter (Maximun Advert Area = 8 Sq Mtrs)	Zone	GH¢	
	A	500.00	

	B	200.00	
Group Directional Signs (Per Annum)	Zone	GH¢	
	A	25,000.00	
	B	15,000.00	
Median Signs - Light Boxes (Per Box Per Annum)	Zone	GH¢	
	A	350.00	
	B	250.00	
Flag Poles (Per Falg Pole Per Annum)	Zone	GH¢	
	A	300.00	
	B	210.00	
Sreet Light Pole (Per Light Pole Per Annum)	Zone	GH¢	
	A	300.00	
	B	210.00	
Item Not Listed Above or Below (Per Sq Meter Per Annum Fee)	Zone	GH¢	
	A	64.00	
	B	54.00	
			GH¢

Aerial Adverts -Planes, Balloons etc (Per Day Fee in All Zones			1,000.00
Police Station, Police Emergency, Fire Station (Without Private / Commercial Advert)	Flat Rate		400.00
Police Station, Police Emergency, Fire Station and Other Community Information (Without			Fee Based on Size of Advert Using Billboard Rates
Overhead Gantries			Billboard Rates
Road Arches / Overpasses			Billboard Rates
Development and Adoption of Roundabout			Billboard Rates
Directional Signs			Billboard Rates
Bridge Panel			Billboard Rates
Pedestrian Bridge			Billboard Rates
Structures on ONMA Designated Spectacular Sites			Fee Based on a Bid / Auction Process
Mobile Advertisement (Fee for All Zones)			GH¢
Transit / Branding Advert - Per Annum Rate			

Big Bus			900.00
Mini Bus			750.00
Saloon Car			400.00
Float / Promotional Event (On The Road)			Fee Per Day
Trailers, Long Bus			250.00
Medium Size Vans Eg. 207 Mercedes Benz			200.00
Mini Vans / Small Cars			190.00
Other Fees (Signs and Advertisement Structures - all Zones)			
Market / Open Space			85.00
Application / Registration Fee (Payable on Form Submission)			5% of Permit Fee (Minimum GHc 25.00)
Developmet Site Hoarding			Fee Based on Size of Advert Using Billboard Rate
Deposit for Removal (Refundable)			
Posters / Banners			Flat Rate of GHc 100.00
Other Structures			10% of Permit Fee (Minimum of GHc 100.00)
Penalty for Defaulters (Incl. Unauthorised Installation, Providing Incorrect Information,			

Default Charge			Minimum Ghc 200.00, Maximum 200% of Annual Chargeable Fee
Advert / Structure Removal by ONMA			Billboards / Fixed Structures - After 14 Days Notice, Moveable Objects - Immediate Removal
ONMA Removal Costs			Actual Removal Cost Plus 20% Administration Fee

NOTE 1

- a. These permit fees are levied by the Okaikwei North Municipal Assembly in accordance with the "Assembly's Bye-Laws" and taken due consideration of the size and type (nature) of profession, business, occupation, trade, etc being carried out.
- b. It shall be the duty of every person liable to pay an operating permit fee and / or any annual fees to settle the amount thereof at the office of the Okaikwei North Municipal Assembly on or before March, 2020
- c. "Any areas outstanding after the due date for settlement will attract a penalty of 30% of the amount owned".
- d. All dishonoured cheques will attract a penalty of 50% and the Issuant will be liable to prosecution, pursuant to Section 137, 141 and 156 of the Local Governance Act 2016 (Acts 936) and the Bye-Laws of Okaikwei North Municipal Assembly.

NOTE 2

Contractors under this item have been classified into four (4) categories using the pre-qualification criteria of the Ministries of Works and Housing and Roads and Transport.

NOTE 3

- a. "Advertisement" means any word, letter, logo, figure, symbol, product-replica, cut-out, picture or combination thereof, relating to: the name or services or product of a business, corporate entity, trade, partnership, individual or any information, recommendation or exhortation pertaining to a service, product, campaign or event; and "Advertise" and "Advertising" have a corresponding meaning
- b. Fee will be charged and permit will be given in accordance with guidelines that may be issued from time to time by ONMA.
- c. Fees are chargeable on the owner of, and / all the person advertising on, the signage, billboard or other advertisement structure
- d. Any person whose name appears on an unauthorised sign or whose product, or services are advertised on such sign, shall be deemed the owner of such sign and shall be liable for any default fees / charges, until the contrary is proved by that person
- e. Any person that is the owner of land or building on which any unauthorised sign was or is displayed shall be deemed the owner of such sign and shall be liable for any default fees / charges, until the contrary is proved by that person
- f. A business operating permit is required by any owner of a sign or advertisement structure advertising the products, services, events etc of another person, except where the sign or advertisement structure is on the business premises or venue carrying on the business of the advertised products, services, events, etc.

The foregoing resolution was adopted at a meeting of the Okaikwei North Municipal Assembly at the Conference Room of the Assembly, Tesano duly convened on 25th September, 2019

.....SIGNED
HON. NII ODAI ABDULLAH

(Presiding Member)

.....SIGNED
SAMUEL AMOAH

(Municipal Co-ordinating Director)